

McCade Gowdy

Contact

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Skills

Collaboration
Data Analysis
Project Planning
Photography
Videography

Microsoft Office

PowerPoint
Word
Excel

Adobe Creative Suite

Photoshop
Lightroom
Premiere Pro
After Effects

Web

HTML
CSS
WordPress

Social

Instagram
TikTok
YouTube
LinkedIn
Facebook

Web-Based

Salsa Engage
Spinternet

EDUCATION

Drake University

2019 – 2023

Study multimedia journalism with a minor in economics. Dean's list.

Baxter High School

2015 - 2019

Valedictorian of graduating class, led an environmental service group, captain of soccer team, and participated in student government.

EXPERIENCE

Drake University Admissions – Campus Ambassador

August 2020 – Present

Represent the student perspective for prospective students, plan programming events and give campus tours.

Gowdy Tree Farm – Manager

October 2020 – Present

Develop and manage the farm's social media and website, maintain the point of sale and inventory system, manage staff, and assist with the care of the trees.

McCade Gowdy Design & Production – Owner/Operator

September 2018 – Present

Produce posters, graphics, and videos for businesses, schools, and sports teams. Also includes the use of photography and videography.

Iowa Environmental Council – Communications Intern

June 2022 – August 2022

Established an Instagram Reel presence, resulting in an account reach increase of 1,387%. Maintained and updated multiple websites, produced videos, created designs for social and print media.

Prog Media – Video Editing Intern

October 2021 – December 2021

Assisted with the production of promotional videos for various organizations and companies.

Des Moines Radio Group – Promotions and Marketing Assistant

June 2021 – August 2021

Worked on remote radio broadcasts, created on-air contests, and planned and executed the promotional booth at the Iowa State Fair.

Warner Media – Production Assistant and Runner

January 2020 – February 2020

Assisted with production and obtaining materials for a CNN presidential debate and a documentary crew for the Iowa caucuses.

SERVICE AND LEADERSHIP

Drake University – Peer Mentor/Academic Counselor

August 2020 – December 2020, August 2021 – December 2021

Acted as a guide and resource for 20 incoming first-year students at Drake. Assisted with their transition to college life.

Drake University Student Activity Board – Digital Media Co-Chair

August 2021 – December 2021

Produced photos and videos from student programming events. Assisted with the promotion of upcoming events on campus, including the Drake Relays.

Environmental Service Learning Group

August 2017 – May 2019

Coordinated tree planting and care events, including the planting of 60 trees by more than 200 volunteers.